



CITY OF PRINCE ALBERT

AQUATIC & ARENAS RECREATION PROJECT FUNDRAISING COMMITTEE REGULAR MEETING

AGENDA

**THURSDAY, APRIL 18, 2024, 11:00 AM
MAIN BOARDROOM, 2ND FLOOR, CITY HALL**

1. CALL TO ORDER

2. APPROVAL OF AGENDA

3. DECLARATION OF CONFLICT OF INTEREST

4. APPROVAL OF MINUTES

- 4.1 August 21, 2023 Aquatic & Arenas Recreation Project Fundraising Committee Meeting Minutes for Approval (MIN 23-78) **Page 1**
- 4.2 December 18, 2023 Aquatic and Arenas Recreation Project Fundraising Committee Incamera Meeting Minutes for Approval (MIN 23-111)

5. COMMUNICATIONS & DELEGATIONS

6. REPORTS OF ADMINISTRATION & COMMITTEES

- 6.1 Federal Lobbying Initiative - Prince Albert Event Centre (RPT 24-101) **Page 5**

Virtual Presentation: Sherry Person, City Manager

7. UNFINISHED BUSINESS

8. ADJOURNMENT



City of
Prince Albert

MIN 23-78

MOTION:

That the Minutes for the Aquatic & Arenas Recreation Project Fundraising Committee Regular & Incamera Meetings held August 21, 2023, be taken as read and adopted.

ATTACHMENTS:

1. Regular Minutes
2. Incamera Minutes



CITY OF PRINCE ALBERT
AQUATIC & ARENAS RECREATION PROJECT
FUNDRAISING COMMITTEE
REGULAR MEETING

MINUTES

MONDAY, AUGUST 21, 2023, 4:00 P.M.
MAIN BOARDROOM, 2ND FLOOR, CITY HALL

PRESENT: Mayor Greg Dionne
Councillor Don Cody

Councillor Ogradnick
Councillor Kilmer

Terri Mercier, City Clerk
Sherry Person, City Manager
Briane Vance, Senior Accounting Manager
Jody Boulet, Director of Community Services
Ramona Fauchoux, Director of Financial Services

ABSENT: Chief Tammy Cook-Searson

1. CALL TO ORDER

Mayor Dionne, Chairperson, called the meeting to order.

2. APPROVAL OF AGENDA

0004. **Moved by:** Councillor Cody

That the Agenda for this meeting be approved, as presented, and, that the presentations, delegations and speakers listed on the Agenda be heard when called forward by the Chair.

CARRIED

3. DECLARATION OF CONFLICT OF INTEREST

4. ADOPTION OF MINUTES

0005. **Moved by:** Councillor Cody

That the Minutes for the Aquatic & Arenas Recreation Project Fundraising Committee Incamera Meeting held April 4, 2023, be taken as read and adopted.

CARRIED

5. CORRESPONDENCE & DELEGATIONS

6. REPORTS OF ADMINISTRATION & COMMITTEES

6.1 Donation Policy and Procedure (RPT 23-249)

0006. **Moved by:** Councillor Cody

That RPT 23-249 be received as information and filed.

CARRIED

7. UNFINISHED BUSINESS

8. ADJOURNMENT – 4:06 P.M.

0007. **Moved by:** Councillor Cody

That this Committee do now adjourn.

CARRIED

MAYOR GREG DIONNE
CHAIRPERSON

CITY CLERK

MINUTES ADOPTED THIS DAY OF , A.D. 2023.



City of Prince Albert

RPT 24-101

TITLE: Federal Lobbying Initiative - Prince Albert Event Centre

DATE: April 10, 2024

TO: Aquatic & Arenas Recreation Project Fundraising Committee

PUBLIC: X **INCAMERA:**

RECOMMENDATION:

1. That Douglas B. Richardson be authorized to lobby the Federal Government for funding to construct a new Event Centre at a maximum cost of \$95,000 to be funded from the Recreation Centre Reserve; and,
2. That the Mayor and City Clerk be authorized to execute a Personal Service Agreement and any applicable documents on behalf of The City, once prepared.

TOPIC & PURPOSE:

The purpose of this report is to hire Douglas “Doug” Richardson to lobby the Federal Government for funding to construct a new Event Centre in the City.

BACKGROUND:

Prior to 2020, the City undertook the necessary steps to secure funding by applying to the Investing in Canada Infrastructure Program (ICIP) for the first Phase of the Prince Albert Recreation Centre, which was for a new Event Centre. Phase 2 would be the construction of a new Aquatic and Twin Ice Arenas. Unfortunately, the City was denied application for an Event Centre as the Federal Government indicated that they considered the Prince Albert Raiders, who would be the major tenant of the facility, a Semi-Pro Hockey Team and the Program could not be utilized for that purpose.

The City tried, to no avail at the time, to convince the Federal Government that the Prince Albert Raiders were not a Semi-Pro Hockey Team, but registered with Hockey Canada as an amateur junior hockey team owned 100% by the community.

In the hope of receiving required funding for the Prince Albert Recreation Centre, the City decided to switch the Phases of the project to first construct the new Aquatic and Twin Ice Arenas as Phase 1 and then the Event Centre as Phase 2. A new application was then submitted with the anticipated cost of the facility being \$60 million.

The City received the requested funding in 2020 through ICIP for the construction of Phase I – Aquatic and Twin Ice Arenas of the Prince Albert Recreation Centre.

In June of 2022, the City received bids for the construction of the Aquatic and Twin Ice Arenas. Due to inflationary pressures and supply chain reductions following Covid, the lowest bid was 35% above the pre-tender estimate of the facility. With the total project cost of the Aquatic and Twin Ice Arenas reaching \$117 million, the City was required to borrow additional monies to complete the construction of the project. The money that was required to be borrowed for the Aquatic and Twin Ice Arenas was money that was originally to be utilized to assist with the construction of Phase 2 – Event Centre.

The Aquatic and Twin Ice Arenas is currently under construction on budget and on time. The projected construction completion is December, 2024.

The City began detailed design of Phase 2 – Event Centre in 2021, with the finalizing of that design being completed this month.

With the completion of the detailed design for the Event Centre and the projected completion of construction for the Aquatic and Twin Ice Arenas, the City is now in a position to move forward quickly with securing funding from the Federal and Provincial Governments for the Event Centre.

PROPOSED APPROACH AND RATIONALE:

To proceed with the construction of Phase 2 – Event Centre of the Prince Albert Recreation Centre, the City requires funding dollars from the Federal and Provincial Governments, as the City is nearing the maximum amount of dollars it wishes to borrow for this specific project. Even though, the City has recently reached out to the Federal Government to request that the next generation of federal infrastructure programs are flexible in the types of projects that are eligible for funding, such as the construction of a facility that serves junior hockey teams, which promote tourism, we are still uncertain of our ability to secure funding from the Federal Government for the Event Centre.

Due to these requirements and uncertainties, the City requires assistance to lobby the Federal Government for more funding dollars.

Through the City's Fundraising Consultant, it has been suggested that securing an individual that may be able to lobby the Federal Government could be of great assistance to the City.

Doug Richardson was an individual suggested to the City that has considerable experience in this type of lobbying with the Federal Government. A short bio for Mr. Richardson is attached. To note a few, Mr. Richardson has successfully lobbied the Federal Government on behalf of the Meewasin Valley Authority and Intervac – International Vaccine Centre.

In discussions with Mr. Richardson, the City feels confident he will provide the following scope of work:

- Exercise strategic leverage of the best professional advocacy, networking, access and influence of key federal decision makers to promote federal funding contribution approval for the Project;
- Immediate contractor attendance to Prince Albert to receive, from key municipal personnel and community advocates, Project briefing and history of Project, including prior City-to-Federal funding applications and outcomes;
- Identify and evaluate any and all federal funding programs applicable to the Project, complete with analysis of application channels and qualifying prerequisites;
- Identify and establish relationships and channels of communication with key federal funding decision makers;
- Provide analysis and advice as to a realistic federal funding target for the Project;
- Identify impediments and factors favourable to successful federal funding application(s) for the Project; and,
- Provide to the City a recommended strategic action plan in writing, with strategy schedule, toward the objective of achieving approval for the targeted federal funding contribution to the Project.

CONSULTATIONS:

Through the City's Fundraising Consultant, the Aquatic and Arenas Recreation Project Fundraising Committee, along with myself, met with lobbyists to review the scope of work that could be provided in relation to this opportunity.

COMMUNICATION AND/OR ANNOUNCEMENT PLAN:

Following approval of this opportunity, the City Manager will meet with Mr. Richardson and provide all necessary documentation to assist Mr. Richardson to move forward with the scope of work that has been determined.

In addition, regular updates will be provided to the Aquatic and Arenas Recreation Project Fundraising Committee as to the lobbying efforts taking place.

FINANCIAL IMPLICATIONS:

The remuneration, fees and services for the lobbying efforts is estimated to a maximum of \$95,000 as follows:

- Professional services for Mr. Richardson at \$500 per hour for approximately 15 hours per month for a 6 month term and for trip(s) to Ottawa;
- Modest expenses; and,
- Travel, meal and accommodation expenses for trip(s) to Ottawa for individuals authorized by the City Manager for the support of lobbying efforts.

The costs will be funded from the Recreation Centre Reserve, which receives annual funding from Yard District taxation and building permits, along with Development levies to be paid. This Reserve also receives funding from borrowing, fundraising and the Civic Facilities Levy. The fund pays for all construction, design, project management, interest and fundraising costs. The fund is currently being established as approved during budget and the balance for 2023 is being calculated as part of the year end audit.

OTHER CONSIDERATIONS/IMPLICATIONS:

There is no policy or privacy implications, options to recommendation, official community plan implementation strategies or other considerations.

STRATEGIC PLAN:

This report supports the following:

- Strategic Priority of Building a Robust Economy and specifically the Economic Diversity and Stability Area of Focus with Council Direction to develop and maintain new and existing amenities and infrastructure; and,
- Strategic Priority of Building a Robust Economy and specifically the Population Growth Area of Focus with Council Direction to promote the positive economic development outcomes generated through this plan so new residents will be attracted to Prince Albert.

PUBLIC NOTICE:

Public Notice pursuant to the Public Notice Bylaw No. 24 of 2015 is not required.

PRESENTATION: Sherry Person, City Manager

ATTACHMENTS:

1. Douglas B. Richardson Bio

Written by: Sherry Person, City Manager

Approved by: City Manager



Douglas B. Richardson, K.C.

Of Counsel

Education

- Bachelor of Laws, University of Saskatchewan, 1975
- Admitted to the Saskatchewan Bar in 1976
- Bachelors of Human Justice, University of Saskatchewan, 2019
- Juris Doctor, University of Saskatchewan, 2023

Douglas Richardson, K.C. has practised law in Saskatchewan for over 40 years. Prior to joining W Law, Doug was a long-time partner and past Chair of one of the largest law firms in the Province.

Early in his legal career, Doug undertook basic criminal defence work, acted for children seized by the Department of Social Services, was counsel with Robert McKercher, K.C. in the creation of the Saskatchewan Indian Gaming Authority, and worked on the attempted acquisition of the St. Louis Blues as an NHL franchise for Saskatoon.

Doug also assisted on the privatization of The Potash Corporation of Saskatchewan and three of Saskatchewan's most significant commercial land developments—Saskatoon's Downtown Scotia Center, the River Landing project, and the country's first Urban Reserve. For over a decade, Doug was the named Counsel to the University of Saskatchewan and in that capacity, he played a lead role in bringing the Canadian Light Source Synchrotron – one of Canada's largest science projects – to our Campus.

On two occasions, totaling almost 5 years, Doug left practice to work in Ottawa and his last mandate was as a Chief of Staff to a former Canadian Prime Minister.

Doug has volunteered in countless capacities within our community. He is a past Chair of Saskatoon's Persephone Theatre, has raised significant funds for over 20 charities, and is presently advising the Vaccine Infectious Disease Organization (VIDO) on the development of Canada's National Pandemic Center.

Doug has been the recipient of three Queen's Jubilee medals, is a former Board Member of SaskTel and SGI, and was named one of the ten most influential people in the Prairies.