



## CITY OF PRINCE ALBERT

### DESTINATION MARKETING LEVY ADVISORY COMMITTEE REGULAR MEETING

# MINUTES

**TUESDAY, NOVEMBER 15, 2022, 4:03 P.M.  
MAIN BOARDROOM, 2<sup>ND</sup> FLOOR, CITY HALL**

PRESENT: Mayor Greg Dionne  
Councillor Dennis Ogrodnick  
Councillor Don Cody  
Richard Ahenakew  
Mona Selanders

Terri Mercier, City Clerk  
Sherry Person, City Manager  
Nicholas Thomas, Economic Development Coordinator  
Melodie Boulet, Administrator, Destination Marketing Fund

#### **1. CALL TO ORDER**

Mayor Dionne, Chairperson, called the meeting to order.

#### **2. APPROVAL OF AGENDA**

0035. **Moved by:** Councillor Cody

That the Agenda for this meeting be approved, as presented, and, that the presentations, delegations and speakers listed on the Agenda be heard when called forward by the Chair.

**CARRIED**

### **3. DECLARATION OF CONFLICT OF INTEREST**

### **4. ADOPTION OF MINUTES**

0036. **Moved by:** Councillor Ogradnick

That the Minutes for the Destination Marketing Levy Advisory Committee Regular Meeting held September 21, 2022, be taken as read and adopted.

**CARRIED**

### **5. CORRESPONDENCE & DELEGATIONS**

### **6. REPORTS OF ADMINISTRATION & COMMITTEES**

Councillor Cody assumed the Chair.

6.1 Destination Marketing Levy Application - Prince Albert Minor Hockey Association (RPT 22-438)

0037. **Moved by:** Mayor Dionne

1. That RPT 22-438 be received as information and filed; and,
2. That the Host Organizers for the Prince Albert Minor Hockey Tournaments held for U13A on October 18 – 30, 2022 and U18AA on November 11 – 13, 2022 be invited to submit a Destination Marketing Fund Application for consideration by the Committee.

**CARRIED**

Mayor Dionne resumed the Chair.

6.2 Destination Marketing Levy Application - 2023 Hoopla (RPT 22-439)

Verbal Presentation was provided by Melodie Boulet, Administrator, Destination Marketing Fund.

0038. **Moved by:** Ahenakew

1. That the Event Retention Destination Marketing Fund Grant Application from North Central District Athletic Association for funding the 2023 Hoopla – Saskatchewan High School Basketball Championships, scheduled for March 23 – 25, 2023, in the amount of \$9,500, be approved;

2. That \$9,500 be funded from the Destination Marketing Levy Reserve; and,
3. That the Mayor and City Clerk be authorized to execute the Funding Agreement on behalf of The City, once prepared.

**CARRIED**

6.3 Destination Marketing Levy Application - 2023 Prince Albert Female Hockey Tournament (RPT 22-441)

Verbal Presentation was provided by Melodie Boulet, Administrator, Destination Marketing Fund.

0039. **Moved by:** Ahenakew

1. That the Growing an Existing Event Destination Marketing Fund Grant Application from the Prince Albert Female Hockey for funding the 2023 Prince Albert Female Hockey Tournament, scheduled for January 6 – 8, 2023, in the amount of \$9,900, be approved;
2. That \$9,900 be funded from the Destination Marketing Levy Reserve; and,
3. That the Mayor and City Clerk be authorized to execute the Funding Agreement on behalf of The City, once prepared.

**CARRIED**

6.4 Destination Marketing Levy Funding Application - Golf Saskatchewan Provincial Senior Men's (55+) / Mid-Master Men's (40+) and Senior Womans (+50) Golf Championship (RPT 22-432)

0040. **Moved by:** Councillor Cody

That RPT 22-432 be received as information and filed.

**CARRIED**

6.5 Destination Marketing Levy Funding Application - Prince Albert Northern Bears (RPT 22-435)

0041. **Moved by:** Selanders

That RPT 22-435 be received as information and filed.

**CARRIED**

6.6 Destination Marketing Levy Funding Application - Prince Albert Mintos (RPT 22-436)

0042. **Moved by:** Selanders

That RPT 22-436 be received as information and filed.

**CARRIED**

6.7 Destination Marketing Levy Application - 2023 Dance Blast (RPT 22-437)

0043. **Moved by:** Selanders

That RPT 22-437 be received as information and filed.

**CARRIED**

**7. UNFINISHED BUSINESS**

**8. ADJOURNMENT – 4:35 P.M.**

0044. **Moved by:** Councillor Ogradnick

That this Committee do now adjourn.

**CARRIED**



MAYOR GREG DIONNE  
CHAIRPERSON



CITY CLERK

MINUTES ADOPTED THIS 14<sup>TH</sup> DAY OF FEBRUARY, A.D. 2023.