



CITY OF PRINCE ALBERT

DESTINATION MARKETING LEVY ADVISORY COMMITTEE REGULAR MEETING

MINUTES

THURSDAY, JUNE 29, 2023, 2:00 P.M.
MAIN BOARDROOM, 2ND FLOOR, CITY HALL

PRESENT: Mayor Greg Dionne
Councillor Dawn Kilmer
Mona Selanders

Savannah Price, Acting City Clerk
Trina Bell, Administrator, Destination Marketing Fund

1. CALL TO ORDER

Mayor Dionne, Chairperson, called the meeting to order.

2. APPROVAL OF AGENDA

0008. **Moved by:** Selanders

That the Agenda for this meeting be approved, with the following amendment, and, that the presentations, delegations and speakers listed on the Agenda be heard when called forward by the Chair:

1. That a verbal discussion, be added for consideration as Item No. 7.1.

Absent: Councillor Ogradnick and Richard Ahenakew

CARRIED

3. DECLARATION OF CONFLICT OF INTEREST

4. ADOPTION OF MINUTES

0009. **Moved by:** Councillor Kilmer

That the Minutes for the Destination Marketing Levy Advisory Committee Regular Meeting held February 14, 2023, be taken as read and adopted.

Absent: Councillor Ogrodnick and Richard Ahenakew

CARRIED

5. CORRESPONDENCE & DELEGATIONS

6. REPORTS OF ADMINISTRATION & COMMITTEES

6.1 Destination Marketing Fund Grant Application Form – NLC/PAGC/NLCDC Golf Tournament (RPT 23-256)

Verbal Presentation was provided by Craig Guidinger, Director of Planning and Development Services.

0010. **Moved by:** Selanders

1. That the Event Retention Destination Marketing Fund Grant Application from Prince Albert Grand Council Sports & Recreation for funding the Northern Lights Casino/Prince Albert Grand Council/Northern Lights Community Development Corporation - Golf Tournament scheduled for August 12 and 13, 2023, in the amount of \$7,000, be approved;
2. That \$7,000 be funded from the Destination Marketing Levy Reserve; and,
3. That the Mayor and City Clerk be authorized to execute the Funding Agreement on behalf of The City, once prepared.

Absent: Councillor Ogrodnick and Richard Ahenakew

CARRIED

6.2 Destination Marketing Fund Grant Application Form – Prince Albert U15 Boy's Softball Nationals – Softball Tournament (RPT 23-257)

Verbal Presentation was provided by Trina Bell, Administrator, Destination Marketing Fund.

0011. **Moved by:** Councillor Kilmer

That the following be forwarded to an upcoming City Council meeting for consideration:

1. That the New Event Destination Marketing Fund Grant Application from Prince Albert U15 Boy's Softball Nationals for funding the Prince Albert U15 Boy's Softball Nationals – Softball Tournament scheduled for August 9 - 13, 2023, in the amount of \$15,000, be approved;
2. That \$15,000 be funded from the Destination Marketing Levy Reserve; and,
3. That the Mayor and City Clerk be authorized to execute the Funding Agreement on behalf of The City, once prepared.

Absent: Councillor Ogrodnick and Richard Ahenakew

CARRIED

7. UNFINISHED BUSINESS

7.1 Discussion - 2024 Provincial Track Meet (PRESENTED AT MEETING)

8. ADJOURNMENT – 2:14 P.M.

0012. **Moved by:** Selanders

That this Committee do now adjourn.

Absent: Councillor Ogradnick and Richard Ahenakew

CARRIED



MAYOR GREG DIONNE
CHAIRPERSON



SAVANNAH PRICE
SECRETARY

MINUTES ADOPTED THIS 21ST DAY OF AUGUST, A.D. 2023.